Conclusion

Starting my capstone I was unsure of what I wanted to do. In fact, I had planned various other move topics for moves three and four and scrapped or revised them a few times. My initial question was: how does media affect people's voting in presidential elections? Deciding what to discuss in order to answer this question was challenging.

I'm definitely glad I began this capstone last summer with the book *Amusing Ourselves to Death* by Neil Postman. It gave me an idea of how media has affected people over time, but nothing terribly specific. It gave me really the only information I could find about presidential election prior to radio in much detail, and supplemented ideas to look into for future moves. This was where I began writing my first two moves, which consisted of radio broadcasts and television, respectively. Finding information for the first move was definitely the most challenging part of this capstone. However, I feel satisfied for what I could find to answer my question. I'd say writing the second move was my favorite, simply because the cold war era is my favorite part of American history. As I said, making moves three and four was challenging to decide what the topic should be. I decided that talking any more about history would be too boring for a reader and myself, so I began looking at the current presidential campaign. Originally, I was going to dedicate a move about social media, until I realized that I could not provide enough substantial/professional evidence to make a move on it. Instead, I realized that there were two perfect candidates to analyze: Bernie Sanders and Donald Trump. Looking at how they have changed the shape of campaign funding and gathering support by using media to their advantage has really made me see how I can answer my original question. So how has media affected the minds of the viewers? It has essentially fed them what candidates will become

successful, and how much support they will get, regardless of a candidate's background.